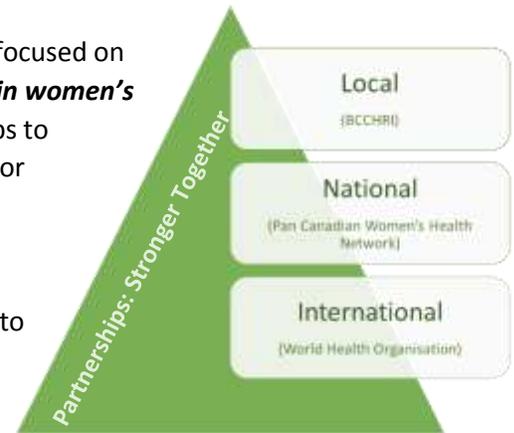


STRATEGIC FRAMEWORK FOR PARTNERSHIPS ENGAGEMENT 2019–2024

The first strategic objective of the WHRI’s 2019-2024 Strategic Plan is focused on **“Nurturing existing relationships and cultivating new collaborations in women’s health research across British Columbia”**. The WHRI seeks partnerships to provide a stronger voice advocating for awareness and more funding for women’s health research. As part of our new Strategic Plan, we have recognized the need to be both strategic as well as opportunistic in developing partnerships, and as a result, we have outlined the core components of a **Strategic Framework for Partnerships Engagement**, to help guide decisions. The framework includes plans for: Building, Advancing, Leveraging, and Managing Partnerships. Partnerships will be sought locally, nationally, and internationally in both rural and remote locations. Partnerships will be widely based in areas interested in women’s health and cross-cutting a number of fields.



Partnerships include *academic partners* (e.g. universities, research institutes such as Women and Children’s Health Research Institute Edmonton), *health authorities* (e.g. Interior Health), *hospitals* (e.g. Women’s College Hospital, Toronto), *patient advocacy groups* (e.g. Menopause Chicks), *funders* (e.g. Heart and Stroke Foundation), *knowledge users* (SPOR, Pacific Postpartum Society, Pacific Parkinson’s), *industry* (e.g. Telus), or *charities* (e.g. BC Women’s Health Foundation). By joining us, members will participate in and benefit from the WHRI’s partnership engagement activities.

DOMAINS	WHRI Commitment
BUILDING PARTNERSHIPS	<ul style="list-style-type: none"> Committed to finding and exploring new relationships; Connecting members to existing partnerships (e.g. BC Support Unit); Seeking partnerships; Support members to establish new partnerships.
ADVANCING PARTNERSHIPS	<ul style="list-style-type: none"> Strengthening our national presence will serve to promote, catalyze, and sustain research opportunities within the WHRI membership; Partnerships already forged between the women’s health research institutes across Canada (Edmonton’s Women and Children’s Health Research Institute and Toronto’s Women’s College Hospital), which strengthen our commitment to Women’s Health Research, will benefit both partners, strengthen research ties, promote advocacy, expand expertise, and capacity building across the nation.

<p>LEVERAGING PARTNERSHIPS</p>	<ul style="list-style-type: none"> • Prioritize partnerships that share core values and have a similar mandate to expand and highlight women's health; • Prioritize partnerships by location with priority given to local, provincial, and finally national partnership development; • Partnerships should serve to strengthen and amplify our messaging on women's health research; • Strategic partnerships should allow greater visibility for WHRI and the partner in mutually beneficial manner.
<p>MANAGING PARTNERSHIPS</p>	<ul style="list-style-type: none"> • Solicit feedback on these partnerships to provide best practices in forging new partnerships and/or strengthening existing partnerships; • Evaluation of partnership opportunities and relationships on an ongoing basis, at least annually; • Brokering relationships between partners and members.

EXAMPLES OF EXISTING PARTNERSHIPS TO CONTINUE TO FOSTER:

- » *BC Women's Health Foundation*
- » *Government, Ministry of Health, policy makers at provincial and national levels*
- » *All provincial research institutes*
- » *All Universities across British Columbia*
- » *Patient Advisory Groups*
- » *PHSA*
- » *Other Canadian women's health research entities*
- » *BC Support Unit*

EXAMPLES OF NEW PARTNERSHIPS:

- » *Regional health authorities*
- » *First Nations Health Authority*
- » *Mental health units*
- » *UBC Centres with alignment to women's health*
- » *UBC Women's Health Clusters*
- » *Media/Press promotions*
- » *National and International partners (e.g., NIH, Johns Hopkins, WHO, The Royal Women's Hospital)*